

OUTPUT

- Formalized MSMEs in the state.
- Capacity of 18,000 MSMEs will be Enhanced.
- "Make in Nagaland" products will be promoted, substituting domestic imports.
- Interactions between entrepreneurs and technical experts will be Facilitated.
- Competitiveness enhanced through Green initiatives.
- Facilitate credit linkage and interest subvention support received upto 3%.
- Access to Market facilitated through various programs and workshops.

NAGALAND MSMEs FOR TOMORROW

*Catwalk your Enterprise
through RAMP*



For more details,
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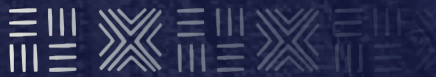
RAISING AND ACCELERATING MSMEs PERFORMANCE (RAMP)

*A World Bank supported Central Sector
Scheme of Government of India*



GOVERNMENT OF NAGALAND
DEPARTMENT OF INDUSTRIES & COMMERCE
NAGALAND: KOHIMA





RAMP OBJECTIVES



KEY INTERVENTIONS



WHAT

The Government of India has launched a World Bank supported Scheme called Raising and Accelerating MSME Performance (RAMP); designed to address several critical areas essential for strengthening the MSME sector.

WHY

Support Nagaland's MSMEs overall Covid Resilience & Recovery Programme and boost the business economy by driving entrepreneurship.

HOW

Total Budget Outlay at Centre: ₹6000+ cr.; basis for financing states for improving access to markets, access to credit, strengthening institutions and governance at the Centre and State, improving Centre-State linkages and partnerships, addressing issues of delayed payments, and greening of MSMEs.

WHO

Individual MSMEs through State Government/ Agencies

Enhance firm capabilities



Facilitate access to finance



Boost competitiveness



Catalyse greening of MSMEs



Improve market access



Strengthen institutions & governance



Improve skilling



Enhancing MSME Firm Capabilities

Capacity building of MSMEs on finance, market, operation management, legal and compliance, trainings for educated unemployed youth on entrepreneurship, and formalisation of existing unorganised MSMEs.

Promoting Make in Nagaland products

Substitute domestic import products, facilitate Entrepreneur-Technical Expert interactions.

Competitiveness support and green initiatives

Support to improve energy efficiency, Support for carrying out detailed Energy Audit, Awareness programme on ZED and LEAN Scheme.

Enhancing Access to Finance

Interest subvention for MSMEs

Enhancing Access to Market

Vendor Development Programme, Buyers and Suppliers Meet, Export State Summit, Technology Clinics, Workshop on Packaging, Branding and Marketing.

Institutional Strengthening

Management Development Programme for Officers, Training of Udyami Saathis, and Training of Trainers (ToT).

Innovative Interventions

Banker Facilitation Cell, Facilitate Entrepreneurs Access to Schemes and Finances, and Technical Assistance.

